Charge It With





Better Selections! Bigger Values!



Will Hold Your

Ladies' CAPRIS and 2 Piece

PEDAL PUSHER BERMUDA SETS

SIZES 8 TO 18

Newest Styles in Novelty Prints and Two-Tones

VALS. TO 2.98



ONS • DACRONS • DEEP HEMS
• WASH & WEAR COTTONS
• BEAUTIFUL WIDE SKIRTS CAP SLEEVE - SHORT SLEEVE

at the low Sale Price, Get the second dress for

SIZES 1-3 4-6x, 7-14



LOWEST PRICE EVER MENS' & BOYS'

AND WALKING SHORTS

Cotton twill pants.
Piping on side of
leg. Perfect for
beach or play.
Washable and
sanforized. Assorted colors.

Boys' Sizes 8-18 . . 1.59

Mens' Sizes 28-38 COME DIRECT TO OUR STORE FOR THESE TERRIFIC BARGAINS!



LADIES'

..all your favorite styles!

What an array! Just wait until you see and try on these smart, one and two piece sets.

Lastex with built-in bras . . . Name brands we can not mention

and up Values to 7.98 SIZES 32 to 38

GIRLS' SWIM SUITS

Dressmaker styles, cattons, lastex, built-in panties VALUES TO 3.98

BIGGER GIRLS'-Z to 14 1 59 177 199

SIZES 2 to 6x



Mens' & Boys'

BOXER STYLES, AND LASTEX, WASH 'N WEAR - BIG SELECTION OF COLORS .

SIZES 4-12

BOYS' SIZES 2-16

RIGHT FOR SCHOOL MENS' and BOYS'

SIZES

CONTINENTAL STYLES

· New for work and play

Wash and wear material Newest shades

SIZES BOYS' 6 TO 12

Reg. 2.98 and 3.50 13 TO 18

MENS' SLACKS

Made by Leading Texas Manufacturer

Reg. 5.95 Value

GOUCHO and

REMEMBER Bale's WILL NOT BE UNDERIOLD

DALE'S SELLS FOR LESS THAN DISCOUNT STORE PRICES

BOYS' NYLON **BLUE JEANS**

Reinforced

Vulcanized Knee Sanforized — Can Be Washed With Regular

Washed With Regular Clothes 3-inch Turn-up Cuff Reinforced for Tough Wear • 11¼ Ounce • Vat Dyed 7% Nylon, 93% Cotton REG, 2.98 & 3.50

SIZES 13-16 and HUSKIES \$

SIZES 26 - 36



HALF

Fancy Lace Trim
40 Denier Nylon
Assorted Colors
Sizes S-M-L

Value 1.66



NYLON AND DACRON

Crisp and effective styles easy to keep sparkling white White and

colors Name Brands Values to 9.95

SIZES 8 - 20

COME EARLY I



BOYS' BRIEFS



BOYS' BOXER SHORTS

Seersucker and Polished Cotton Sizes 2 - 6x VALUE 1.29



SPORT SHIRTS Fine cotton knits
Wash 'N wear cottons
Novelty prints
Two-tones, checks plaids and stripes
Also whites

BOYS' 97¢, 1.39



6 BIG SALE DAYS Thurs., Fri., Sat., Mon., Tues., & Wed.

DALE'S SELLS FOR LESS THAN DISCOUNT STORE PRICES

OPEN DAILY 9 a.m. to 6 p.m. FRIDAY 'til 9 P.M.

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